



A STUDY ON WORK LIFE BALANCE OF WOMEN EMPLOYEES

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ABSTRACT

Work Life Balance of women employees has become an imperative agenda since the women are equally sharing the earning accountability for the betterment of their family. Women are getting into jobs and they continue to work even after marriage. A married woman has more responsibility than man in taking care of young children and family. The working women efficiently rise above complex situations by their assurance and firmness. The contribution of women in income generation activities lends them to satisfy their home needs to a greater degree. This research aims to review the existing literature on work Life balance (WLB) of women employees with an identification of various characteristics towards the achievement of WLB.

Keywords: Work life Balanace, Employee Retention, Employee Engagement, Attrition