LEADERS WITH ENTREPRENEURIAL SKILLS AND MAKING USE OF LATEST TECHNOLOGY IS MORE SUCCESSFUL - A CASE STUDY ON HONORABLE CHIEF MINISTER NARA CHANDRA BABU NAIDU GARU.

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ABSTRACT

In today’s world prosperity of a Nation/State/Organization depends on the development of its economy. In an ever changing world the business is always difficult and complex. This is directly linked to their Leaders/Leadership for their Jobs. As it is always difficult in convincing change and making to accept or adopt new technology the States/Organizations are now in a more requirement of a new leadership. Transformational Leaders play an important part to some extent but they are less and even these transformational leaders also require other skills. For change and continuity in business the present leaders should have 3 Dimensions for success of the State/Organization. The 3 Dimensions are Transformational Leadership, Entrepreneurial Skills and making use or providing the latest technology to the people which will herald in bringing the required development at a faster pace than others. All the three dimensions can be named as “Lead Technopreneur”. This paper provides detail information about Transformational leadership who are equipped with entrepreneur and technology skills.

Key Words: Leadership, Entrepreneurship, Transformational leadership and “Lead Technopreneuer”. 