A STUDY ON TOURISM AND HOSPITALITY EDUCATION INITIATIVES IN INDIA

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ABSTRACT

Today tourism is one of the largest industries of the world. It is a diverse and complex phenomenon involving various sectors of the economy. Tourism sector is a major generator of employment. As a highly labour intensive activity, tourism and tourism related activities create a high proportion of employment and career opportunities. Recent studies reveal the growing dimension of tourism in the country and estimate that lakhs of jobs will be opened up in tourism sector. The task of creating professional and skilled workforce to meet the demands of the industry has now become one of the primary concerns of ministry of tourism and also of all the stakeholders. This paper focuses on the efforts of the ministry of tourism and the Government in providing formal education and skill training in tourism and hospitality sectors.