



MARKETING OF HORTICULTURAL CROPS IN NAGAPATTINAM DISTRICT – TAMIL NADU

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ABSTRACT

India is the second largest producer of vegetables in the world next to China and India accounts for 14 per cent of world production of vegetables. The area under cultivation has increased from 5.6 million hectares in 1992-93 to 9.2 million hectares in 2012-2013, registering the annual compound growth rate of 9 per cent in 1992-93 and in 2005-06- 8.85 per cent. In India, the production growth rate is 58.5 million tons in 1991-92 and 190.3 million tons in 2010-11.