A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF SELECTED PAPER MILLS IN COIMBATORE CITY

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ABSTRACT

Financial Analysis is the process of identifying the financial strengths and weaknesses of the firm by properly establishing relationships between the items of the Balance Sheet and the Profit and Loss Account. The project work is an outcome of “A study on financial performance analysis of paper mills of Coimbatore city”. The study was carried out for the period of five years (2012-17) to analyze the financial performance of the company and the 5 companies are Sripathi Paper and Boards, Shri Vishnu Paper Mill, Senthil Paper and boards, Aaditiya Aswin Paper Mill, Amravati S V Paper Mill are taken for study. The research design of the study is descriptive research design and secondary data was collected from the published websites of organization for the research. The tools used for analysis is comparative ratio analysis of the balance sheet. Suitable ratios were framed and calculated to know the financial performance of the company. The findings from the analysis were discussed in detail and suggestions for corrective actions like maintain good solvency in order to meet short term and long term obligations were given wherever applicable.

Keywords: Financial Performance, Ratio Analysis, Paper Mills.