



Asia Pacific Journal of Research

A peer reviewed international Journal

IMPACT FACTOR : 6.58

Print -ISSN -2320 - 5504
Online-E-ISSN - 2347 - 4793



University Grants Commission

Approved Journal S.N.45797

EFFECTIVENESS OF MULTIMEDIA BACKED METHODS OF ENGLISH TEACHING FOR THE ENGINEERING STUDENTS: A STUDY OF ODISHA

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ABSTRACT

Today English is also considered to be the major language for international commerce and trade, tourism, international relations, science, technology, education, and research. Thus the Engineering students have to use English to deal broadly with the numerous lectures conducted in English to figure out innumerable sentences and paragraphs written in English in the engineering textbooks and reference books, projects, and dissertation papers. But in the same time frame, another upswing observed in which the technology was integrated into providing training in English. This is especially so in delivering of English language lessons where the use of computer technology has greatly enhanced the quality of the outcomes of the lessons taught. In this research, the simple chi-square test has been used to test the hypotheses that are more students centric and the outcome also describes the students' motivation towards the multimedia backed English language learning and the effectiveness of this method of teaching in the English language as well.

Keywords: *Multimedia, Effectiveness, Motivation, Traditional, Engineering Students*