AN ANALYSIS ON STATE GOVERNMENT’S INCENTIVE FRAMEWORK FOR TOURISM DEVELOPMENT IN KARNATAKA

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ABSTRACT

In order to position Karnataka as a visible global brand in tourism for visitors as well as investors Govt. of Karnataka has devised various incentive schemes to encourage development of relevant infrastructure through partnerships between private sector, Government and the community. Strategic intervention areas have been identified with a view to support local entrepreneurship and assist in creating livelihood options for all sections of the society in a non-discriminatory manner. But there are many bottleneck which an entrepreneur faces when it comes to availing the benefits provided by the government. Hence a proper understanding of various incentive schemes are very important to make full use of the benefits which are available to the primary service provider of Tourism.

Keywords: Financial incentives, Tourism development, concessions and subsidies for Tourism