



## **A STUDY ON JOB SATISFACTION OF EMPLOYEES WITH REFERENCE TO ADYAR ANANDA BHAVAN SWEETS INDIA PVT LTD.**

*Chandrika Reddy.P<sup>1</sup>, Harish N J<sup>2</sup>, Dr.R.Ganesan<sup>3</sup>*

<sup>1</sup>(Associate Prof, MBA Dept, The Oxford College Of Engg, Bommanahalli,Bangaluru.)

<sup>2</sup>(MBA IV Semester, The Oxford College of Engineering, Bengaluru)

<sup>3</sup> (The Principal & Dean, Sri Venkateswara Group Of Institutions,Coimbatore )

### **ABSTRACT**

*Happy workers are productive workers and productive workers are likely to be happy. Employee job satisfaction is essential to face the dynamic and ever-increasing challenges of maintaining productivity of the organization by keeping their workforce constantly engaged and motivated. Furthermore, environmental pressures, rising health costs and various needs of the workforce also pose a challenge for the management. This could be overcome by creating a work environment that maintains employee job satisfaction as well as motivates people towards exceptional performance at the workplace. Job satisfaction of employees with reference to the employees of Adyar Ananda Bhavan limited was considered, the study tries to understand the level of satisfaction on their jobs. In A2B Company, it is necessary to maintain friendly environment which would improve the effectiveness of the employees in the work place, and it is also necessary to improve communication & communication channels in the organization in order to facilitate free flow of data & information in the work place.*

*Key words: job satisfaction, nature of job, job loyalty.*