



## A PILOT STUDY ON EXPLORING SUSTAINABLE HEALTHCARE SERVICE AND SUSTAINABLE HEALTHCARE PERFORMANCE IN PRIVATE HOSPITALS

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### **ABSTRACT**

*The economic crisis brought an unprecedented attention to the issue of health system sustainability in the developed world. The discussion, however, has been mainly limited to “traditional” issues of cost-effectiveness, quality of care, and, lately, patient involvement. Not enough attention has yet been paid to the issue of who pays and, more importantly, to the sustainability of financing. This fundamental concept in the economics of health policy needs to be reconsidered carefully. The cost of Social Health Insurance through employment contributions rises with medical costs; it imperils the competitiveness of the economy. The Department of Health & Human Services recognizes the link between the health and wellbeing of Victorians and the health and wellbeing of the environment. The department is committed to improving sustainability within health system infrastructure and performance. Sustainable practice is increasingly implemented in the healthcare industry. Recent studies continue to discover the relationship between health and environment. However, today’s healthcare industry is continuously facing excessively increased cost, declining profitability, administrative inefficiency, and steep regulatory compliance. The purpose of this paper is to examine the relationship of Sustainable Healthcare Service (SHS) and Sustainable Healthcare Performance (SHP) in Private Hospitals in Bangalore City. A conceptual model using Structural Equation Modeling (SEM) has been proposed. This model will be used to study the relationship between SHS and SHP in private hospitals. The paper culminates with suggested future research work.*

*Keywords: Sustainable healthcare service, sustainable management, sustainable performance, Healthcare industry.*