WORK-LIFE BALANCE AMONG WOMEN EMPLOYEES IN SERVICE SECTOR WITH SPECIAL REFERENCE TO MADANAPALLE REGION, CHITTOOR DISTRICT, ANDHRA PRADESH STATE – AN EMPIRICAL STUDY

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ABSTRACT

"I am no bird; and no net ensnares me: I am a free human being with an independent will."  
- Charlotte Bronte, Jane Eyre

In the present scenario of life, where the life style, competitions, changes in the socio-economic, and political structure of societies have influenced and continue to influence both the nature of work and its relationship to life. The concept of Work-life balance is one of the most challenging issues being faced by the women employees in an energetic working environment. The Services Sector constitutes a large part of the Indian economy in terms of generate employment potentials and its contribution to national income growth.

In this research article, an attempt was done to study the existence of work-life balance problem among the working women in the specified area. It was tried to examine how the factors affecting work-life balance influence quality of women employees through a survey of 96 from 4 Segments of Service Sector like Banking, Hospitals, Hotels and Education. A Descriptive Research design was employed and a questionnaire was developed on the basis of similar research studies. The study is based on Primary and secondary sources. The respondents were selected by stratified random sampling technique. Responses were collected through field survey and emails from one hundred ten (110) respondents were identified and 96 (87%) of them filled in the questionnaires and returned. Descriptive statistics along with Chi-Square test were used to answer the research questions. The outcome of this study shows that the married working women of all the sectors predominantly find it very hard to steal out time for their own hobbies or leisure activities and maintain friendships or extended relationships those women are earning more than them are able to balance their life as compare to less earners.

Key words: Work life balance, Services Sector, Descriptive Research, field survey, Chi-Square test.

Type of Article: An Empirical Study

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