BANK EMPLOYEES’ PERCEPTION TOWARDS JOB SATISFACTION: A STUDY WITH REFERENCE TO CORPORATION BANK-UDUPI CITY

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ABSTRACT
The present study has been made with a view to explore the job satisfaction of the bank employees, to find out the effect of various aspects of the job that are attractive and lead to satisfying or dissatisfying the employees. The employee of an organization can make the organization or mar the organization. Hence, it is important to identify which factors contribute to satisfaction as well as lead to dissatisfaction to the employees. It is known fact that success of any business is largely depends on the satisfaction of the workforce. Job satisfaction is a feeling which is based on the relationship between all that one want from his job and all that one perceives as offerings. Hence, researcher made an attempt to study the job satisfaction among the Corporation Bank employees of Udupi City.

Keywords: Job satisfaction, Motivation, productivity.