



PROBLEMS FACED BY TRUCK OPERATIONS IN NAMAKKAL DISTRICT OF TAMILNADU

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ABSTRACT

The overall analysis has revealed that truck operation in terms of level of problems involved in truck operation have recorded satisfaction for the Namakkal district. However, the truck operation has significant contribution to the transport industry in employment and income generation, the truck operation in Namakkal district suffers due to the problems discussed in the dissertation. This article highlights problems faced by truck operations in Namakkal district of Tamilnadu.

KEY WORDS: Operational Problems, Traffic Problems, Financial Problems, Marketing Problems, Social Problems, Psychological Problems