



**PERFORMANCE OF SUPPLY CHAIN MANAGEMENT OF PHARMACEUTICAL
PRODUCT IN TAMIL NADU**

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ABSTRACT

Supply chain management is one of the innovations for the enhancement of capabilities. In this research, we aim to study the various activities of the supply chain process of the manufacturing industries. The purpose of metering the performance of the manufacturing sectors has been studied. We can also analyze by comparing various sectors with each other and finds out the leading and lagging sectors based upon the existing way of processes. In the end also discussed wide future scope for the future research. In this paper we discussed the various manufacturing sectors from that effort we can finds out the performance the various manufacturing sector.

Keywords: *Supply Chain Management (SCM), Performance, Factors, Pharmaceutical Product,*