LEADERS WITH ENTREPRENEURIAL SKILLS AND MAKING USE OF LATEST TECHNOLOGY IS MORE SUCCESSFUL - A CASE STUDY ON HONORABLE CHIEF MINISTER NARA CHANDRA BABU NAIDU GARU.

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ABSTRACT

In today’s world prosperity of a Nation/State/Organization depends on the development of its economy. In an ever changing world the business is always difficult and complex. This is directly linked to their Leaders / Leadership for their Jobs. As it is always difficult in convincing change and making to accept or adapt new technology the States/Organizations are now in a more requirement of a new leadership. Transformational Leaders play an important part to some extent but they are less and even these transformational leaders also require other skills. For change and continuity in business the present leaders should have 3 Dimensions for success of the State/Organization. The 3 Dimensions are Transformational Leadership, Entrepreneurial Skills and making use or providing the latest technology to the people which will herald in bringing the required development at a faster pace than others. All the three dimensions can be named as “Lead Technopreneur”. This paper provides detail information about Transformational leadership who are equipped with entrepreneur and technology skills.

Key Words: Leadership, Entrepreneurship, Transformational leadership and “Lead Technopreneur”.

Introduction

Leader / Leadership style is known by his/her behaviour or working style with his peers, subordinates and his/her followers.

Though leaders/leadership emphasize more on completing the task, but it is the transformation leader who paves the way for the change in the present world, where change is a constant phenomenon. In today’s rapidly changing world a Leader shall always have to play the role of change and transforming the state/organization in order to survive and be successful. This requires 3Dimensionals skills as said above i.e; Transformational Leadership with Enterpreneurial Skills and use of Latest Technology. We have called this as “Lead Technopreneur”.

Review of the Literature:

Business Leaders with use of Technology are available or known and as well as other types of Leaders for ex; spiritual leaders who are inclined into entrepreneurship and use of technology are their but Political Leaders with entrepreneurial skills and use of technology a very little research material is available.
Lawson & Samson (2001) pointed that who has more knowledge with latest information would benefit the industry like intelligence relating to industry information, keeping market information, organizational culture environment and technology management.

Porter, M. & Stern, S. (1999) revealed that their things are important like capability of innovations and sustainability of e-business, launching novelty product; this thing is crucial areas of many government organizations towards development.

Abdul Rahman, Hamzah & Monroe, Stuart R (2006) they revealed that technopreneurship which was helpful to development of entrepreneurship and cooperative development for the future plans in Malaysia.

Foo & Foo (2000) study explored that if the government of Singapore given opportunity to technopreneur they would develop knowledge based economy.

Most of the research has done in terms of Entrepreneurship, leadership, etc besides, very few research has done Technopreneur, Social entrepreneurs and serial entrepreneur but none of them done study in lead technopreneur. So we have taken this gap for further study.

Significance of the study

Since the Lead Technopreneur is a rare breed to find and hope this type of Leaders with entrepreneurial skills and use of latest technology have given them greater results in their endeavors and placed them more successful than others in their political field.

Study of Lead Technopreneur Mr. Nara Chandra Babu Naidu Garu.

Phase 1: Naidu become the Chief Minister of AP (erstwhile combined) in 1995. For the start it was not all roses. Naidu knew he did not have charisma and he cannot win elections only by giving speeches. But he had excellent Leadership & Organizational skills. The lack of charisma and the AP state of economy affairs made Naidu to seize the opportunity. With his entrepreneurial skills and catching / use of latest technology in his functioning of affairs in the State of Andhra Pradesh he unleashed a series of reforms. He called himself as CEO of the state. First of this kind in the Indian Political system. First CM to bring in a road map for the State as Vision 2020. He was also the first person to give Power Point Presentation about his government’s policies to Microsoft CEO Mr. Bill Gates and later on to American President Mr. Bill Clinton. The use of Information Technology was instrumental in making Hyderabad as Cyberabad as one of the IT hubs in India and the only place where Microsoft has set up its II nd R&D Department outside USA. Later on he went on to be the longest serving CM of erstwhile AP till 2004. He subsequently lost 2009 Assembly elections and became the longest serving Leader of Opposition since 2004.

Achievements during Phase 1.

- Longest serving Chief Minister of Andhra Pradesh before the formation of the new Indian State Telangana.
- Longest-serving opposition leader in the Andhra Pradesh assembly.
- Voted IT Indian of the Millennium in a poll by India Today and 20:20 Media.
- He was named "SOUTH ASIAN OF THE YEAR" by the TIME Magazine, USA.
- He was described as one of the Hidden Seven working wonders around the world, by Profit, a monthly magazine published by Oracle Corporation, US.
- Business Person of the Year by Economic Times

Phase 2.

After the bifurcation of Andhra Pradesh in 2014 into 2 states Telangana State and the Residuary A.P. The people of the Andhra Pradesh elected him back as their Chief Minister purely because of Mr. Chandra Babu Naidu’s skills as Transformational Leadership and Technopreneurial skills which would bring back AP into one of the Top Industrialized states of India. Though at the outset it was a critical and crisis state of affairs in AP as a Leader he took this into a challenge and he is working for the AP state with more zeal than his earlier stint as the combined CM of AP. Naidu also knew he had lost previous 2 elections because of neglecting Agriculture, since farming and farmers are majority population in residuary AP. This time he is strategically marketing himself for his state and calls himself as Brand Ambassador of the state and goes on to woo investors all over the world to invest in AP by naming it as Andhra Pradesh (India’s Sunrise State). Apart from these he has announced more welfare schemes for women, farmers, elderly and backward sections. He linked Godavari and Krishna Rivers through Pattiseema Lift irrigation first of its kind in entire India. Mr. Naidu is in the process of completing of Polavaram project the life line of AP by 2019 and making a start for the construction of a world class People’s capital Amravati. This time Naidu’s vision is a happy, inclusive, responsible, globally competitive and innovation driven society through structural transformation and by sustaining double-digit economic growth and set goals to become amongst the three best states in India by 2022, the best state by 2029 and a leading global investment destination by 2050.
Technologies Adapted: CORE (CM Office Real Time Executive Dashboard).

Using Digital and Smart Technology to eliminate middlemen & improve transparency in functioning of Governance.

‘SMART Pulse’ socio-economic survey through Tablets.

Using Rain Guns for saving the crops during Drought periods.

1100 a 24/7 call centre for any problems of the people.

Adopting blockchain technology to enable digital transactions & fighting cyber-crime.

Command Control Centre (CCC) the biggest one of its kind in India for Real Time Governance.

Achievements in Phase 2.

Double –Digit growth for 2 consecutive years.

24/7 power

Ranked No1 in ease of doing business by World Bank.

Linking of Rivers Godavari and Krishna.

India Today survey named Mr.Naidu as 3rd Best CM of India for his Administration, Farsightedness and Vision.

- The Pune-based organisation, Bharatiya Chatra Sansad, in partnership with MIT School of Governance, has honoured him with ‘Aadarp Mukhyamantri Puraskar’ (Model CM Award) in its 6th annual session on 30 January 2016.
- Transformative Chief Minister Award’ in May 2017
  The 'Golden Peacock Award' under the category - Global Leadership in Public Service and Economic Transformation - at a convention in London

Results: Results show that Leaders who have 3Dimension or “Lead Techno pruner” and who sincerely pursue entrepreneurial skills for the benefit of the state/organization will always be rewarded / remembered. And also the use of latest technology or pursuance of innovation will always make people more comfortable and their lives easy in living/working.

Conclusion: More research on “Lead Technopreneurs” can be done on this with studies extending on to National and International level and we also need to find a combination of 3Dimensions or “Lead Technopreneurs”.

References: