VARIOUS FACTORS INFLUENCING TO FARM MAINTENANCE PRACTICES IN POULTRY INDUSTRIES IN NAMAKKAL DISTRICT

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ABSTRACT

Poultry industry is playing an important role in the national economy by contributing significantly to agriculture and the gross national product. Furthermore, it plays a pivotal role in the rural socio-economic system as maximum households are directly involved in livestock. Objectives of the study, To analysis of various factors influencing to farm maintenance practices in poultry industries in Namakkal District. Methodology of the study, Descriptive research design used in this study. Primary as well as secondary data collected for this study. Primary Data collected through interview schedule. 250 respondents (poultry owners) of this study. Sampling unit is Namakkal district. Factors analysis used in this study. Suggested this study, Both the central and county governments have the leading roles to play to create an enabling environment for the poultry farmers. While the appropriate policy framework could exist as in taxation to relief the farmers of high cost of inputs or subsidy to cushion part of the cost, there must be mechanisms to ensure that this becomes a reality to the farmer in the ground. To ascertain that this goes down to the indentated target and not swindled by other greedy or unfair middle players. This will put the farmer on course to complete favorably in the market.

Keywords: Cleanliness in premises, Disinfection of shed, Dry cleaning and burning etc.,